<table>
<thead>
<tr>
<th><strong>Project Acronym:</strong></th>
<th>DC-NET</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Project Title:</strong></td>
<td>Digital Cultural heritage NETwork – ERA-NET supporting cooperation for research infrastructure in the digital cultural heritage field</td>
</tr>
<tr>
<td><strong>Contract Number:</strong></td>
<td>246618</td>
</tr>
<tr>
<td><strong>Starting date:</strong></td>
<td>1 December 2009</td>
</tr>
<tr>
<td><strong>Deliverable Number:</strong></td>
<td>D5.3</td>
</tr>
<tr>
<td><strong>Title of the Deliverable:</strong></td>
<td>Dissemination material</td>
</tr>
<tr>
<td><strong>Task/WP related to the Deliverable:</strong></td>
<td>WP5 Dissemination</td>
</tr>
<tr>
<td><strong>Type (Internal or Restricted or Public):</strong></td>
<td>Public</td>
</tr>
<tr>
<td><strong>Author(s):</strong></td>
<td>Antonella Fresa, ICCU</td>
</tr>
<tr>
<td><strong>Partner(s) Contributing:</strong></td>
<td>all</td>
</tr>
<tr>
<td><strong>Contractual Date of Delivery to the CEC:</strong></td>
<td>t0+6, plus updates</td>
</tr>
<tr>
<td><strong>Actual Date of Delivery to the CEC:</strong></td>
<td>August 2010</td>
</tr>
</tbody>
</table>

**Project Co-ordinator**

- **Company name**: Istituto Centrale per il Catalogo Unico (ICCU)
- **Name of representative**: Rosa Caffo
- **Address**: Viale Castro Pretorio 105, I-00185 Roma
- **Phone number**: +39.06.49210427
- **Fax number**: +39.06. 06 4959302
- **E-mail**: rcaffo@beniculturali.it
- **Project WEB site address**: http://www.dc-net.org
<table>
<thead>
<tr>
<th>Version No.</th>
<th>Date</th>
<th>Author</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.1</td>
<td>28/08/2010</td>
<td>Antonella Fresa</td>
<td>First Draft</td>
</tr>
<tr>
<td>0.2</td>
<td>31/8/2010</td>
<td>Antonella Fresa</td>
<td>Including remarks from Ivan Ronai + approval of Jean Moulin</td>
</tr>
</tbody>
</table>
Table of Contents

1. Executive summary 4
2. Introduction 5
3. DC-NET Poster 6
4. DC-NET Small poster („playbill“) 7
5. DC-NET Brochures 7
6. DC-NET Post-card 9
7. DC-NET Folder 9
1. Executive summary

The deliverable is intended to present the dissemination material delivered by the project until the time of delivery of the present document and to present the plans for the next material.

In addition to the project website that is described in a different deliverable, the dissemination material of DC-NET is composed by:

- 5 items already developed, namely:
  - the poster 70 X 100 cm.
  - the small poster A3 format
  - the brochure
  - the postcard
  - the folder

- one booklet that will be developed during the next months and is planned to be ready by December 2010

- the customised material that is produced by the partners on the basis of specific needs, starting from the standard material.

The following chapters provide a general introduction to the scope of these materials and present their graphic.

Originals of the material are available on demand by the coordinator.
2. Introduction

The materials developed by DC-NET have been planned in the basis of different needs of communication to be faced by the project, i.e:

- To present the project in the poster session of conferences and seminars; to this scope, the poster 70 X 100 cm. has been designed;
- To provide some general information about the project in public events as well as project meetings and in general in situations where the space available for the poster is limited; to this scope, the poster in A3 forma has been designed;
- To provide an introduction to the project, with the list of partners and main objectives and activities carried out; to this scope, the brochure has been designed;
- To offer an invitation to join the DC-NET working groups; to this scope, the post-card has been designed;
- To gather information offered by DC-NET during the DC-NET events; to this scope, the folder has been designed.

All the materials have been printed in several copies by the coordinator and are aimed to be distributed among the partners.

The booklet is not yet ready. Its plan is to be produced during the autumn 2010 and to be ready for printing by the end of the year.

The booklet will contain a presentation of the partners, an introduction to the project in the different languages and some in depth information about the results of the DC-NET work-packages, with particular regard to:

- Terms of reference of the DC-NET working groups (WP1);
- Information about the NREN and other e-Infrastructure providers;
- Some introduction to the new services and the best practices.

In the case of the DC-NET conference in Brussels, the Belgium partner has decided to produce a customized version of the website (the DC-NET conference website is linked to the DC-NET website and vice-versa and they share the same graphics) and a customized version of the folder, where the references to the conferences are shown on the front page.

All the dissemination material follows the same graphical approach where:

- small icons of cultural objects are spread on the layout of the page, they represent the digital cultural heritage;
- the small icons are distributed in an ordered manner; the order represents the metadata standards and registries that are used to make accessible the digital cultural heritage;
- some cables are also shown on the layout; they represent the possible connections that can be established thanks to the e-Infrastructures.
All the materials show the logo of all the partners + the logo of MICHAEL Association that is contributing to the project as the starting point of the new e-Infrastructure for cultural heritage.

Credits to all the institutions that provided the images for the composition of the icons are shown as well on all the materials, including credits to MINERVA that is the networks supporting DC-NET in the relationship with the cultural institutions all over Europe.

3. DC-NET Poster

This poster is realised in 70 X 100 cm.

250 copies have been printed.
4. DC-NET Small poster („playbill“)

This small poster is realised in A3 format on a thicker paper in order to allow an easy use if appended on desks, doors, small panels, etc.

The text on the bottom of the poster is shorter in comparison with the poster 70 X 100.

250 copies have been printed.

5. DC-NET Brochures

The DC-NET brochure is folded in three parts and its dimension is 20 X 20 cm. when folded and 20 X 60 cm. when open.

2000 copies have been printed.
Project DC-NET

Join the DC-NET Community

DC-NET
Cultural Heritage & Research without limits

DC-NET is a project co-funded by the European Commission under the e-infrastructure topic of the Capacities Programme of FP7.

Objectives
- To develop a comprehensive and innovative e-infrastructure for Cultural Heritage.
- To provide a platform for the exchange of data, information, and knowledge related to Cultural Heritage.

Overview
DC-NET aims to create a sustainable e-infrastructure that will support research and education in the field of Cultural Heritage.

The main activities include:
- Building a comprehensive database of Cultural Heritage sites
- Developing tools for data analysis and visualization
- Facilitating collaboration among researchers and cultural heritage professionals

The DC-NET e-infrastructure will be accessible through a user-friendly web interface.

For more information, please visit the DC-NET website:
www.dcnet.eu
6. DC-NET Post-card

The DC-NET Post-card is intended as a handy instrument to provide some basic information (title, slogan, list of partners, contact, website). Its dimension is 11 X 16 cm and corresponds to the standard for post-cards; in this way, it can be possibly mailed in the case of special mailing. 1000 copies have been printed.

![DC-NET Post-card](image1.jpg)

7. DC-NET Folder

The folder is a standard format that allows to gather easily half centimetre of documentation.

The standard version is provided in the following page for reference.

1000 copies have been printed.

D.5.3 Dissemination material